

March 1, 2010

DR. AFTAB'S VISIT HAS BEEN POSTPONED. NEW INFORMATION WILL BE SENT TO ALL PARENTS WHEN HER PRESENTATION IS RESCHEDULED.

Dear Parents,

As part of our ongoing efforts to help our students learn to effectively and safely manage their online presence and interactions, we have arranged for a day of special presentations to our students and parents by a nationally renowned leader in the area of online safety and education.

Parry Aftab is a security, privacy, and cyberspace attorney, as well as an author and child advocate. Dr. Aftab has worked with thousands of students across the country and is the founder and Executive Director of WiredSafety (www.wiredsaftey.org), which is the largest online safety and educational program in cyberspace. She is also the founder of Teenangles and Tweenangles, student-led organizations devoted to helping fellow students be safe and responsible in their digital lives. In order to tailor her message to be age appropriate in content and student use of technology, Dr. Aftab will conduct three separate assemblies during the school day on Tuesday, March 2, for 6th grade, 7th and 8th grade, and the Upper School. She will then conduct a special presentation for parents at 7:00 pm in the auditorium.

We highly encourage you to attend the parent presentation to learn more about how we can work together to help our students navigate their lives in the digital world. Dr. Aftab does not discourage the use of the Internet, but instead she educates students to use it in appropriate and meaningful ways and to be responsible about the on-line image and reputation they are creating and sharing. The presentation will end around 8:30 pm and will be filled with useful and empowering information about online safety. If you would like more information regarding Dr. Aftab's qualifications, please see below.

We hope to see you on Tuesday, March 2 at 7:00 pm.

PARRY AFTAB

●Internet Privacy & Security Lawyer ●Author ●Award-Winning Columnist
●Consultant ●Public Speaker ●Child Advocate



OVERVIEW Parry Aftab was one of the first lawyers in the world to practice Internet law. Over the years, she has represented many of the leaders from the entertainment, Internet and consumer brand industries. Known for her ability to “think outside of the box,” she quickly became a leader in the emerging field of Internet law and policy and helped establish standards within the Internet industry. Parry founded WiredTrust, a risk management consulting firm, to advise industry and policy makers. While she is an expert in risk management issues across digital technologies for all demographics, a substantial portion of her time is devoted to issues and technologies impacting children and families online. Dr. Aftab is an award-winning columnist for Information Week magazine. She is also a frequent expert resource for, and quoted by, most leading media outlets around the world. She is a regular on both the Today Show and Good Morning America. Parry Aftab is a sought-after public speaker and has authored several books. When Internet policy, best practices and safety is involved, hers is the first name mentioned. Her expertise in social and community networking risk-management is in high demand and Disney, ToyRUs, Procter & Gamble, the Girl Scouts, MySpace, Facebook, AOL, myYearbook, Bebo, Microsoft, the MPAA, Xbox, Webkinz, Sesame Street and MTV, among others, have turned to her for help.

ABOUT PARRY Parry Aftab is a mother of two adult-children, resides in the NY metropolitan area, and maintains a second home with her husband in New Brunswick, Canada. She started out on Wall Street in 1984 as a corporate takeover lawyer. Dr. Aftab completed her undergraduate degree in less than 2 years, as Valedictorian, with her two young children in tow. She is a member of Phi Beta Kappa and received her juris doctorate degree from NYU School of Law. Her work with children online followed her appearance on CNN in 1997, while discussing cyber-censorship. Shortly thereafter, confronted with evidence of child sexual exploitation online, she founded and continues to run the world's largest cybersafety and help group, now known as WiredSafety.org. Dr. Aftab works closely with regulators and law enforcement, the technology, entertainment and Internet industries, educational institutions and governmental agencies, worldwide, while donating her time running the charity. Parry Aftab is also the Managing Director of the international risk-management consulting firm, WiredTrust, which offers the Socially Safe Seal to promote best practices.

AREAS OF EXPERTISE Parry Aftab is a legal and risk-management expert in all aspects of Internet best practices, privacy, cybercrime prevention and abuse-management. Her expertise extends to the traditional Internet industry, social and community networks, wireless and mobile technologies, cyber-marketing and interactive gaming. Because she works directly with thousands of young people and families online and in person each month, Dr. Aftab can provide a unique perspective and guidance on the design of technologies and marketing practices to address their needs. Since 1994, when she first began advising the Internet industry on children's and consumer issues, she has been called the "Kids Internet Lawyer." Ten years later, with the rising popularity of social networks and interactive technologies, Parry Aftab was the first to develop and promote the adoption of best practices for the Web 2.0 industry. Unlike other experts, Dr. Aftab's talents include her ability to blend practicality, safety and responsible business practices. She can also factor in societal, cultural and legal differences around the world. Those looking to build or protect their brands, globally, seek her advice first. She has convinced the industry that safety is good business.

WHAT OTHERS ARE SAYING ABOUT PARRY

Parry Aftab was identified as "the leading expert in cybercrime in the United States," by the Boston Herald. Her "sound, balanced approach to children's online safety" was praised by The National Center for Missing and Exploited Children. She "understands what parents need and want to know," according to Stoyan Ganev, President of the UN General Assembly, 87th session. Jules Polonetsky, AOL's Chief Privacy Officer, said Parry was "part supermom, part Wonder Woman and part Oprah". Chris Kelly, Facebook's Chief Privacy Officer said "Parry knows more about children online than anyone else." And Vinton Cerf, the "father of the Internet" calls Dr. Aftab "the quintessential, responsible Internaut." She has received numerous awards, including the Child Abuse Prevention Services Leadership Award and the 1998 President's Service Award from the Whitehouse. The US Congress formally honored her work in cybersafety in 2005 and in 1999 UNESCO appointed her to head up its online child protection project for the United States. Parry Aftab was one of the 29 members appointed to the Harvard Berkman Center's Internet Safety Technology Task Force. Attorney General Blumenthal (Connecticut) stated that the taskforce is a "who's who of the Internet". Parry was tapped by McAfee to form and be the first chair of its consumer advisory board. The Girl Scouts of the USA selected Parry in 2008 to create their cybersafety initiative for its 2 million Girl Scouts. Most recently, Parry was appointed to the Congressionally-mandated NTIA Online Safety Technology Working Group (24 members, including industry leaders, educators and advocates) and to the new MTV Advisory Board.

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